

# **i light** singapore

Call for Expressions of Interest  
(EOI) for Festival Programming

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## 1.1 About the Festival

# i Light Singapore

i Light Singapore, previously known as i Light Marina Bay, was first held in 2010 to inject vibrancy to the area and reinforce Marina Bay's position as a sustainable precinct. The festival is presented by the Urban Redevelopment Authority and features light art installations around the Marina Bay waterfront by local and international artists.

As Asia's leading sustainable light festival, i Light Singapore is powered through energy savings from the 'Switch Off, Turn Up' campaign, where participating stakeholders and building owners around the Bay and beyond are encouraged to switch off non-essential lightings and turn up air conditioning temperatures during the festival period. Beyond the showcase of visual art and urban space, the festival also offers a dynamic lineup of events and programmes including performances, dining options, workshops and family-friendly activities.

Each year, we also invite everyone to explore various forms of Sustainability and Sustainable Living - of environment, economy and culture - and examine how light art can create conversations about our lifestyles, decision making and the community. i Light Singapore will return for its tenth edition in 2024.

**Festival Period: 31 May to 23 June 2024**

For more information about the festival, visit: [www.ilightsingapore.gov.sg](http://www.ilightsingapore.gov.sg)

### About the Urban Redevelopment Authority

The Urban Redevelopment Authority (URA) is Singapore's land use planning and conservation agency. Our mission is 'to make Singapore a great city to live, work and play'. We strive to create an endearing home and a vibrant city through long-term planning and innovation, in partnership with the community.

URA's multi-faceted role includes being the main government land sales agent. We attract and channel private capital investments to develop sites that support planning, economic and social objectives. We also partner the community to enliven our public spaces to create a car-lite, people-friendly and liveable city for all to enjoy. In shaping a distinctive city, URA also promotes architecture and urban design excellence. Visit [www.ura.gov.sg](http://www.ura.gov.sg) for more information.

↓ Photograph of i Light Singapore's iconic lighted signage with Marina Bay cityscape  
i Light Singapore (2023)



## 1.2 Curatorial Theme

# Cyclical Nature

Light is a wave, radiating in all directions. It transmits diverse energy and momentum which in turn, determines how we see space. Yet, light is also a language – a system of communication, resulting in a spectrum of emotions and habitual associations. This spectrum of colours in visible light is superimposed over five editions of i Light Singapore, each featuring a different hue since 2022.

*Cyclical Nature* – the curatorial theme of i Light Singapore 2024 – draws inspiration from the colour green from i Light Singapore's *Visible Light* narrative. With green often associated with nature as well as sustainable concepts such as the circular economy [1] and upcycling, *Cyclical Nature* explores and reimagines the endless potential of everyday objects that are disposed of and their impact on nature through redesign, restoration and repurposing.

We invite all our potential partners for festival programmes to explore a new perspective on the connection between products and waste, as we shine a spotlight on waste materials in the approach, consciously extending their life cycle and unveiling their untapped potential.

As we strive towards closing material and energy loops, let us examine how can we create a cycle of rejuvenation that maintains the harmony of living with our natural and urban environments.

[1] The concept of a circular economy hinges on the idea of a closed-loop system, where materials and products are continuously reused or regenerated. It challenges the traditional linear model of 'take, make and dispose', and aims to minimise waste via the consumption of new resources while maximising the use of existing resources.

↓ Eco Lawn at The Lawn at Marina Bay  
i Light Singapore (2019)





## 2.1 The Expressions of Interest (EOI)

# Call for Proposals - Festival Programmes

All local, regional, and international parties, including individuals, organisations and other relevant stakeholders who are interested in participating and contributing to the festival are invited to submit festival programme proposals for i Light Singapore 2024.

Selected proposals will be realised and presented at i Light Singapore 2024.

### Submission of Programme Proposals

Complete the Application Form on or before **17 September 2023** :

<https://forms.gle/2edRmeuRptFQikWs6>

Submission requirements are detailed in the following pages.

For more information on the EOI and the festival, please contact:

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## Who is this EOI for?

This EOI is open to the below, encompassing, but not limited to:

- Food and Beverages Operator(s)
- Entertainment Provider(s)
- Event Organiser(s) or Promoter(s)
- Non-Governmental Organisation(s) (NGOs) with a focus on environmental sustainability
- Performer(s)

↓ *Silent Disco at The Promontory*  
i Light Marina Bay (2018)



## 2.2 The Expressions of Interest (EOI)

# Submission Requirements

In the form, you will need to provide the following information:

1. Brief description on the reason(s) you would like to take part in i Light Singapore 2024 (max 350 words). You may take reference to:
  - Outline of your interest in working with a sustainable light festival.
  - Experience in engaging with communities in a participatory setting.
  - Experience in staging programmes within the public realm and festival setting.
2. Proposal document in either of the following formats: PowerPoint (pptx), Portable Document Format (pdf), or Microsoft Word (docx).
3. Proposed location
  - Potential locations can be found in [Annex A](#)
  - Please note that the Festival Organising Committee reserves the right to propose alternative locations for selected proposals at a later stage, where deemed necessary.
4. Detailed budget proposal in Singapore dollars - Download the budget template [here](#).
5. Proposed commercial model with respect to the festival.
6. Profile(s), CV(s) or portfolio(s) of applicant(s).

### Submission Process

- Complete the Application Form ([link](#)) on or before **17 September 2023, 23:59h Singapore time (UTC +8:00)**.
- Only digital submissions will be accepted for this EOI.
- If you are submitting more than 1 entry for the EOI, please put in a separate online application.

↓ GastroBeats at Bayfront Event Space  
i Light Singapore (2023)



## 2.3 The Expressions of Interest (EOI)

[2] Since the inaugural edition of the festival in 2010, we have been working closely with our community of artists and partners to promote the message of sustainability. Through this EOI, we welcome various parties to join us in exploring the theme of sustainable living and its potential influence on their contributions, taking into account aspects of culture, the environment, and the economy. Our partners play a vital role in fostering discussions surrounding eco-conscious lifestyles, responsible decision-making, and building sustainable communities through their ideas. Partners are encouraged to consider eco-friendly material choices and adopt measures to minimise waste.

## Evaluation Criteria

Submissions will be evaluated and selected by the Festival Organising Committee. Proposals will be assessed according to the following criteria (in no particular order):

1. Relevance to the theme - *Cyclical Nature*
2. Impact and originality
3. Appeal to the masses with a sense of delight
4. Feasibility of commercial model
5. Extent of public interactivity and/or community involvement
6. Reflection on Sustainability [2] in the project

Things to take note of:

- Selected partners will be required to sign an agreement with the Festival Organising Committee for the timely delivery of projects.
- The Festival Organising Committee also reserve the right to propose modifications to the submissions to comply with local regulations and requirements.

↓ Performance by *Beats Encore* at Marina Bay Sands Event Plaza  
i Light Singapore (2019)



# Annexes

[Annex A – Potential Locations](#)

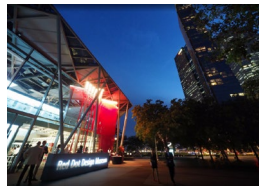


Annex A

Potential Locations



- 1** Marina Bay Sands Event Plaza
- 2** Event Square
- 3** Waterfront Promenade in front of Red Dot Design Museum
- 4** Waterfront Promenade along Marina Boulevard



- 5** The Promontory at Marina Bay
- 6** The Lawn at Marina Bay



Legend: ● Possible sites